



News Release

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Pioneer in Disease Management Selects Medical Care Corporation's Memory Assessment Technology

Medical Care Corporation, developer of highly comprehensive dementia care products for healthcare professionals, to provide technology to support first wellness and disease management programs for long term care insurance industry.

Irvine, CA (PR Newswire) May 3, 2007 — Medical Care Corporation's memory assessment technology has been selected by Secured Independence, Inc., a leading provider of wellness and disease management solutions for the senior market, for Secured WellnessSM LTCI, the first wellness and disease management solution customized for the long term care insurance (LTCI) industry. Chosen for its unsurpassed accuracy, Medical Care Corporation's technology enables identification of memory loss with over 97% accuracy.

Using advanced statistical methods and medical informatics, Medical Care Corporation's memory assessment technology differentiates memory loss due to normal aging from memory loss due to underlying medical conditions. These conditions include Alzheimer's disease and related disorders (ADRD) as well as conditions such as depression and B12 deficiency. Proactively identifying and managing such medical conditions through Secured WellnessSM LTCI promotes wellness for LTCI policy holders. The face-to-face assessments for this Secured Independence, Inc. program will be delivered through a partnership with LifePlans Inc., a risk management provider for the LTCI industry.

"There is a strong amount of clinical evidence that treatment of Alzheimer's disease and other dementing disorders reduces disability and delays nursing home admissions. However, the efficacy of treatment often depends on early detection of memory loss and diagnosis of the underlying cause," said Geoffrey Walton, President and CEO of Secured Independence. "Medical Care Corporation has the most accurate memory assessment technology in the market and incorporating it into our program will enable us to detect problems and to intervene early in order to delay the progression of many costly medical conditions. Such intervention can also significantly improve the insured individual's quality of life by helping them to successfully achieve additional years of independent living."

As longevity in the U.S. has increased, so has the prevalence of ADRD. Those affected by ADRD often rely upon their LTCI policies to pay for the care and institutionalization needed in their final years. According to the Society of Actuaries, dementia-related claims are the fastest growing component of overall claims costs in the LTCI industry. Providing memory assessment and disease management services under LTCI policies benefits both the policyholders and the LTCI underwriters. Early intervention against ADRD slows the progression of debilitating diseases and improves the quality of life for the insured and their caregivers. Likewise, proactive management of cognitive disorders reduces care-related claims.

About Medical Care Corporation

Medical Care Corporation develops highly comprehensive dementia care products for healthcare professionals. Their technology enables accurate identification and effective management of memory loss from its earliest stages onward. The company's MCI Screen is 97.3% accurate in distinguishing a pre-dementia stage called mild cognitive impairment (MCI) from normal aging. The company is also a leader in communicating the value of prevention and early detection to patients and caregivers through its website and educational materials. Additional information about the company is available at two websites: For Health Care Providers: www.mccare.com; For Patients and Caregivers: www.preventad.com

About Secured Independence

Secured Independence, Inc. helps individuals age successfully by providing wellness and disease management programs to organizations that serve the senior market. The company's Secured WellnessSM LTCI program is the first wellness and disease management program for the long term care insurance industry and is designed to improve quality of life for individuals while lowering claims costs. More information about Secured Independence can be found online at www.siwellness.com.