



News Release

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Medical Care Corporation Recognized for Innovation in Treating Alzheimer 's Disease

Irvine, CA, January 15, 2005—Medical Care Corporation received the Keeping America Strong award from Heartbeat of America TV, (HBA) in November of 2004. HBA is broadcast to 13 million homes across the country and created the “Keeping America Strong” program to highlight companies making important contributions to American life. The award was presented by Rear Admiral Kevin Delaney.

The award is given to companies that have contributed to the strength of America through innovation and service in a variety of fields. Medical Care Corporation was given the award for developing innovative technologies to diagnose and manage Alzheimer’s Disease.

About Medical care Corporation:

Medical Care Corporation (MCC) specializes in the development of medical technologies that enable healthcare providers to deliver improved levels of care in the field of dementia. MCC's electronic Dementia Care System gathers, organizes, and synthesizes patient and treatment information so that healthcare providers are equipped to provide care at the highest possible level. Among MCC's proprietary technologies, the Mental Skills Test is the most sensitive tool available for the detection of early stage memory loss. This highly sensitive test allows healthcare providers to identify and manage Alzheimer's disease and related disorders at the earliest stages and use currently approved treatment modalities more effectively. The company is also a leader in communicating the value of prevention and early detection to patients and caregivers through its website and educational materials.

Additional information about the company is available at two websites: Health care providers:

<http://www.mccare.com/>; Patients and Caregivers: <http://www.preventad.com/>