



News Release

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Medical Care Corporation Announces Cooperative Effort with the Leeza Gibbons Memory Foundation

Irvine, CA, April 1, 2004—Medical Care Corporation (MCC), a provider of technology based diagnostic tools that detect early-stage memory loss announced that the company's online Prevention Program and Memory Screen are available at the Leeza's Place website (www.leezasplace.org), which is sponsored by the Leeza Gibbons Memory Foundation. The Memory Screen provides users with the opportunity measure their own cognitive function, or the cognitive functioning of a loved one whom they know well. The Prevention Program provides an assessment of an individual's risk factors for dementia and generates a report with personalized tips on managing these risks to delay or prevent Alzheimer's disease and related disorders. The addition of these assessments is part of the broader, ongoing work of the Leeza Gibbons Memory Foundation which was founded by Leeza Gibbons.

Leeza Gibbons, television news journalist, radio personality, producer, mother and wife, knows firsthand of the devastation that Alzheimer's disease can cause a family. After the loss of her grandmother and the diagnosis of her mother, Leeza and her family created The Leeza Gibbons Memory Foundation to meet the growing needs of those impacted by memory disorders. Through its signature program "Leeza's Place," the Foundation seeks to educate, empower and energize both caregivers and the recently diagnosed. Leeza's Place integrates educational approaches, connective social activities, emotional support, and intergenerational programming. The Memory Foundation is dedicated to supporting the day-to-day needs of caregivers and the diagnosed, and is committed to a realistic, coordinated national strategy for finding a cure. The Foundation is a 501(c)(3); donations to the Foundation are tax-deductible. To learn more about the Leeza Gibbons Memory Foundation and its affiliated programs, visit www.leezasplace.org or call 1-888-"OK"-LEEZA.

This development furthers MCC's ongoing mission to educate health care providers and the general public about the value of memory screening and early intervention for the treatment of Alzheimer's Disease and related disorders.

About Medical Care Corporation:

Medical Care Corporation (MCC) specializes in the development of medical technologies that enable healthcare providers to deliver improved levels of care in the field of dementia. MCC's electronic Dementia Care System gathers, organizes, and synthesizes patient and treatment information so that healthcare providers are equipped to provide care at the highest possible level. Among MCC's proprietary technologies, the Mental Skills Test is the most sensitive tool available for the detection of early stage memory loss. This highly sensitive test allows healthcare providers to identify and manage Alzheimer's disease and related disorders at the earliest stages and use currently approved treatment modalities more effectively. The company is also a leader in communicating the value of prevention and early detection to patients and caregivers through its websites and educational materials. Additional information about the company's products and services is available at two websites: For health care professionals: www.mccare.com; for patients and caregivers: www.preventad.com